

BPSS

- [BPSS Emotional Playbook](#)
- [Syllabus](#)

BPSS Emotional Playbook

BPSS Emotional Playbook (80/20 Rule)

Core Hotspots (The Emotional 20%)

1 Warmth & Belonging (First Impressions)

- ☐ Smiling “Hari Bol” welcome by name
 - ☐ Small token (badge/sticker/tulasi)
 - ☐ Warm parent orientation
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2 Joy & Accomplishment (Achievements)

- ☐ Celebrate effort (claps, smiles)
 - ☐ Certificates & “Achievement Board”
 - ☐ Share proud moments with parents
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3 Relief & Trust (Safety & Security)

- ☐ ID card checks on entry & exit
 - ☐ Only authorized parents/guardians pick up
 - ☐ Volunteers visibly monitoring children
 - ☐ Emergency contacts ready
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4☐ Respect & Care (Handling Concerns)

- ☐ Listen first, don't argue
 - ☐ Thank parents for feedback
 - ☐ Follow up with solutions
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5☐ Pride & Connection (Identity)

- ☐ "We are BPSS" group photos
 - ☐ School t-shirts/scarves on events
 - ☐ Family seva opportunities
 - ☐ Birthday kirtan & prasadam
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6☐ Gratitude & Inspiration (Advocacy)

- ☐ Collect testimonials (video/quotes)
 - ☐ Share kids' stories in newsletters
 - ☐ Encourage parents to post performances
 - ☐ Send thank-you notes on festivals
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☐☐ Bonus Emotional Connects (Use Selectively)

- ☐ Surprise & Delight → prasadam treats, guest visits
 - ☐ Ritual & Repetition → BPSS pledge / signature kirtan
 - ☐ Personalization → updates on child's progress
 - ☐ Micro-Storytelling → spotlight one child weekly
 - ☐ Shared Struggles → reassure parents about challenges
 - ☐ Festival Amplification → make Janmashtami/Radhastami peak moments
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Footer (Purple Band with White Text)

☐ Safety is the foundation. Warmth, pride, joy, and inspiration all build on parents' peace of mind. ☐

Syllabus

[ISKCON AbidsSunday School Syllabus 2025 for BALAGOPAL and KISHORE KISORI Groups.docx](#)